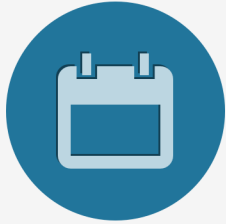# POSTS vs PAGES

Timely

Date-sensitive & possibly of interest for a limited time. Content such as blog entries, news articles, or reports.

Timeless

Not date-sensitive; of long-term interest and use. e.g., About Us, Services, Contact Us.

Dynamic

Content can be displayed in multiple contexts: dynamically sorted according to date, category & tag archives.

Static

Content is usually displayed in one context (i.e., on one URL)

Topical

May be classified topically using Categories and/or Tags

Heirarchical

May be sorted heirarchically using child and parent pages. (may affect menus and URL structure)
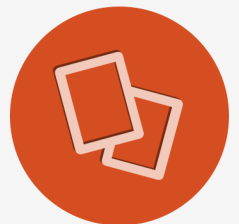
Formats

May take different formats according to their primary content. e.g., video, audio, image, gallery, article.

Templates

May be displayed in different formats according to the templates offered by the active theme. e.g. full width, multiple sidebars etc

RSS

Available as syndicated content via Really Simple Syndication; external services/users may be notified and fetch new content.

They both...

Built in
Posts & pages are WordPress' default content types

Menus
Both types can be added to custom menus

Privacy
Visibility can be public, password protected, or private

Scheduling
Date can be manually set to future for scheduled content

Editors
Visual, Text (HTML) & Quick/ Bulk editors are available

Media
One media library (for images, docs, etc) & featured images for both